

RESPONSIBLE

Vendor

PROGRAM

Join Today  
Protect your OLCC  
Package Store  
License!

COMMUNITY MEMBER



OREGON NEIGHBORHOOD  
STORE ASSOCIATION

PRSR STD  
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PAID  
Salem, OR  
Permit No. 106

OREGON NEIGHBORHOOD  
STORE ASSOCIATION

OREGON NEIGHBORHOOD STORE ASSOCIATION

## Protect your OLCC Package Store License!

The cheapest and most effective protection you could ever buy.... FREE with your annual ONSA dues of \$100 per store.

ONSA is offering a complete turnkey package with all the forms, documentation, store signage and procedures to qualify for the OLCC Responsible Vendor Program—the program ONSA helped to establish during the 1999 Oregon Legislature.

OR.... If you prefer, send in \$100 to purchase this invaluable package, and ONSA will give you a **FREE** membership for a year.

- Simple step-by-step instructions
- Complete set of RVP Rules
- Signs for your store
- Training Guidelines for your employees



Either way you look at it, you can't afford not to take advantage of this new protection for your most valuable business license. Once qualified under the Responsible Vendor Program, you will be eligible for reduced fines and/or suspensions and your Package Store License cannot be revoked based on "Sting" failures from Minor Decoy operations.... **IF you are in compliance** with the RVP program and take the appropriate steps to **stay in compliance**.

How much is your time worth? There is no way you could complete the research on the new rules, develop the required procedures and materials necessary to comply, print the documents, and signage for a hundred bucks!

Our guess is you don't have the time. While most of the big chain operators were waiting at OLCC's doors to sign up immediately, OLCC records show that over 95% of you haven't taken advantage of this new program. But this program is not just for the "Big Guys"... every storeowner with one or more stores can qualify. The process is simple; using the package ONSA has put together.

ONSA has done all the work for you... a complete program reviewed by OLCC staff to ensure its compliance with their new program, and ready to qualify you for reduced sanctions and **no license revocations**.

The materials in this package help you establish policies, procedures and training which not only improve your ability to pass stings, but also help in the primary purpose of these activities—to be sure we are prohibiting alcohol access to minors through our stores.

If you fail just one sting the RVP status **returns your \$100 back five-fold!** The sanction for a first "Category III" violation is \$1,650 or a ten-day license suspension. When you qualify under the Responsible Vendor Program, you are sanctioned under the new Category III (a), which establishes a fine of \$1,155 or a seven-day suspension.... a monetary difference of \$495 for the same violation. Under Category III, four failures call for license cancellation, but under the new III (a) you would be subject to increasing fines and/or suspensions, but as long as you maintain RVP status, there is **no license cancellation**.

This isn't something you need to think about.... you need this program. If you have already put together your own program, which complies with the new laws—Congratulations. If you haven't, you need ONSA's RVP package yesterday!

Write your check to Oregon Neighborhood Store Association now and your Responsible Vendor Program package will be mailed to you immediately.

Summer is here, and we've already seen "Sting" activities on the increase. A number of police and sheriff's departments have been very active in June, with failure rates ranging from 32% to 50%. Sting operations are not going to go away..... but your Package Store License might, if you don't act now!

# Oregon Neighborhood Store Association

Store / Business Name \_\_\_\_\_

Store Owner / Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_  
P.O. Box or Street Address, City, State, Zip

Telephone \_\_\_\_\_

Fax Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

## Retail Member Dues

# of stores \_\_\_\_\_ x \$100 per store

Total enclosed \$ \_\_\_\_\_

### For each store, please attach the following:

- Store Name
- Contact Person / Manager
- Mailing Address
- Telephone
- Fax
- Email

Please indicate if you wish to receive only one mailing to your corporate address / headquarters listed above.

## Associate Member Dues

- |   |          |
|---|----------|
| <input type="checkbox"/> <b>Founding</b>  |          |
| First Year                                | \$10,000 |
| Sustaining                                | \$ 5,000 |
| <input type="checkbox"/> <b>Platinum</b>  | \$ 5,000 |
| <input type="checkbox"/> <b>Gold</b>      | \$ 2,500 |
| <input type="checkbox"/> <b>Silver</b>    | \$ 1,000 |
| <input type="checkbox"/> <b>Associate</b> | \$ 500   |

Please make checks payable to  
**Oregon Neighborhood Store Association**  
and remit to:

**1270 Chemeketa Street N.E.  
Salem, Oregon 97301**

Phone: (503) 316-9638  
Fax: (503) 585-1921

